pathroot health

News Release

Pathroot Health Expands Family Support Platform Beyond Addiction to Improve Outcomes Across Chronic Disease Care

Greenville, South Carolina — February 19, 2026 — Pathroot Health today announced the expansion of its family support and care navigation platform beyond addiction and substance use disorder (SUD) treatment into broader chronic disease categories, including dementia and Alzheimer's care, diabetes, end-stage renal disease (ESRD), pain management and oncology. Originally built to strengthen engagement during high-risk transitions and reduce discharges against medical advice (AMA), the platform is designed to help care teams and families stay aligned, informed, and proactive throughout complex, long-term health journeys.

"Pathroot began in addiction treatment, where the difference between staying and leaving often comes down to family stress, confusion, and a lack of coordinated next steps," said Carolyn Bradfield, CEO of Pathroot Health. "We built a practical, technology-enabled way to support the home-based circle of care with clear education, structured communication, and timely guidance, so families and care teams are working from the same playbook. That same support model is urgently needed to support additional chronic disease care models."

"Chronic disease doesn't just affect patients, it reshapes the entire family," said Robert W. Pollack, MD, Chief Medical Advisor to Pathroot Health. "In conditions like dementia, diabetes, ESRD, and cancer, families are thrust into the role of de facto care coordinators, managing appointments, medications, behavioral changes, and crisis moments, often with no training, no clear roadmap, and no real-time connection to the clinical team. The consequences are predictable and costly: caregiver burnout, fragmented care, missed follow-ups, and preventable hospitalizations. Pathroot changes that equation. By equipping families with structured touchpoints, plain-language clinical guidance, and longitudinal navigation, without adding a single task to the clinical team, it closes the loop between the exam room and the home. That's where outcomes are won or lost."

Pathroot is actively seeking health systems, employers, payers, and care organizations interested in extending technology-enabled family support into additional clinical verticals. By operationalizing family engagement, without adding workload to clinical teams, Pathroot aims to improve adherence, reduce preventable escalations, and strengthen trust among patients, families, and providers.

About Pathroot Health

Pathroot Health delivers a technology-enabled family engagement and navigation platform originally built for addiction treatment and recovery support. The platform equips families with education, guidance, and structured communication while helping care teams track engagement and intervene earlier when support is breaking down. Pathroot's long-term strategy extends this family-activated model into other chronic disease categories where outcomes improve when caregivers are informed, aligned, and supported. Learn more at https://pathroothealth.com