Executive Summary

pathroot™ health

Pathroot Health is a comprehensive, tech-enabled solution for behavioral health and addiction treatment providers to deliver effective post-treatment support. The platform engages individuals in recovery, supports their families, and gives providers insight into patient progress, helping programs reduce relapse risk, improve outcomes, and validate treatment success.

Phase One delivers a comprehensive engagement service with virtual support groups, discussion forums, guided learning paths with AI recovery assistants, survey tools, and text and email outreach as a subscription service, or branded alumni solution.

Phase Two introduces wearable integration, breathalyzer testing, and geofencing for real-time relapse prediction and intervention. Fully responsive design allows access across any device without the need to download an app. Providers can refer to Pathroot's turnkey support program or own and brand their own portal updated from Pathroot's digital library.

Providers get a patient management dashboard with activity tracking, survey results and messaging history with all data available to generate outcome reports needed for value-based care.

Overview

- A 10+ year track record in SaaS, remote patient monitoring and revenue generation.
- Enterprise-grade portal technology leveraged by Verizon and cleared by Deloitte.
- Turnkey high-margin subscription service for recovery support for patients and their families.
- AI technology for personalized support and recommendations.
- Connections to peer coaching and clinical support when needed.

Market Opportunities

Channel Partnerships

Accelerate growth through distribution partners.

Addiction/SUD Post-Treatment Support

Referral service for programs to offer patients and their families as recovery support or branded portals for alumni services.

Chronic Disease Management

Post-treatment support for chronic diseases reducing cost and improving outcomes for corporate wellness, EAPs, payers, and MCOs.

Opioid Abatement

Opioid prevention and education programs for organizations receiving opioid abatement funding.

Practitioners

Offer support between sessions and receive insight on patient progress to make treatment more effective.

Differentiators

- All-in-one enterprise-grade technology with no need to download an app.
- Automate engagement and compliance tracking with detailed reporting.
- AI-based analysis of data for personalized support and risk analysis.
- Significant features promote continuous engagement and learning opportunities.
- Seamless integration with everyday wearables, breathalyzers, and geofencing for compliance.
- Personalized learning paths with AI chatbots and interactive tools.
- White label solutions with a proprietary Hub & Spoke technology to update portals with content and education.
- HIPAA compliant, CCPA/GDPR, translates into 100+ languages and scalable worldwide.

pathroot™ health

Pathroot is a Turnkey Program for Addiction Recovery

Pathroot's innovative technology integrates real-time monitoring, AI-driven insights, and wearable data with educational resources and engagement tools to empower individuals and their care networks to take control of their recovery journey. By providing proactive risk alerts, actionable guidance, and personalized learning experiences, Pathroot bridges the gap between treatment and long-term management, improving outcomes and supporting sustained well-being.

Support Groups

Professionally moderated on family support, mental health, addiction, & recover

Learning Paths

Personalized guided resources on topics like boundaries, codependency & treatment.

Discussion Forums

Share ideas, ask questions, discuss challenges and get updates on conversations

Personalized Support

AI recovery guides to answer questions with AI-driven recommendations for individuals.

Rewards

Earn points for participation in groups, learning centers, surveys, or other activities.

Outcomes Tracking

Dashboards to view activity, send messages & surveys and produce outcome reports.

76%

Reduced Hospital Admissions

20%

Improved Medication Adherence

25%

Reduction in ER Visits

pathroot™ health
www.pathroothealth.com

Carolyn Bradfield
+1 770-480-7807
carolyn@pathroot.com