Executive Summary

pathroot™ health

Vision
To lead the transformation of recovery and chronic care by connecting families, providers, and technology into one intelligent, value-based support system.

Mission
Pathroot Health partners with treatment providers to activate and support the family from day one with a virtual program to help families stay involved, understand their role in recovery, and support their loved one through treatment and beyond.

Pathroot Health is a turnkey family engagement platform that helps addiction treatment programs reduce relapse and improve outcomes without adding burden to clinical staff.

Families are referred at intake, subscribe to Pathroot, and gain access to live support groups, discussion forums, personalized guidance, and outcome-driven tools.

Programs remain involved with branded dashboards, family engagement metrics, and outcome tracking, supporting value-based care and long-term success.

The Pathroot Platform

- **Proven SaaS & Monitoring Experience**
  Built on 10+ years of enterprise-grade technology and remote monitoring, with a validated subscription model.
- **Trusted Technology Foundation**
  White-labeled by Verizon, security-audited by Deloitte, and designed for scale.
- **Turnkey Recovery Support**
  Fully managed solution that engages families and individuals post-treatment with no added staff burden.
- **AI-Powered Personalization**
  Intelligent recovery assistants deliver real-time guidance and behavior-based insights.
- **Integrated Care Ecosystem**
  Seamlessly connects to peer coaching, clinical services, and third-party health tools.

Phase One: In the Market Today

- Family activation at intake
- Affiliate program links, branded dashboards and provider resource centers
- Support groups, forums, AI guidance
- Learning tracks and surveys
- Email and text messaging
- Engagement tracking
- White label portals auto-updated from a digital asset library

Phase Two (In Development)

- Monitoring through wearables, breathalyzer, geofencing
- Predictive analytics and real-time alerts for relapse risk.

Current Traction

- Distribution partners in behavioral health consulting and revenue cycle management.
- Treatment program traction (EHN Canada, Promises, Turning Point Recovery, etc.)
- Revenue comes from families and not the program.
- 85% gross margin recurring ARR or MRR

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Our Solution

Pathroot Health bridges the post-treatment gap with a scalable platform that activates families, tracks outcomes, and supports recovery enabling value-based care without burdening staff.

A Turnkey Platform for Scalable Recovery Support
Pathroot Health bridges the gap between discharge and long-term recovery with a proven platform that activates families, supports patients, and delivers measurable outcomes without adding to clinical workloads. Trusted by treatment providers, payers, and employers to reduce relapse and enable value-based care.

Pathroot completes the circle of care by including the family, patient and provider.

Key Platform Capabilities

AI-Powered Personalization
Smart recovery assistant delivers tailored guidance and behavior-based nudges to support daily progress.
Family & Community Engagement
Live support groups, discussion forums, and peer coaching connect families and individuals throughout recovery.
Guided Education
Self-paced learning on topics like relapse prevention, trauma, boundaries, and family dynamics.
Outreach and Updates
Delivers automated notifications, emails and newsletters along with text messages and push notifications.
Outcome Reporting & Analytics
Dashboards track engagement, surveys, and progress supporting value-based care and clinical accountability.

What Sets Pathroot Apart

Enterprise-Grade Technology
Built on a proven platform previously white-labeled by Verizon and security-audited by Deloitte.
No Burden on Clinical Staff
Fully managed solution that complements—not complicates—provider workflows.
White-Labeled & Customizable
Programs can brand their own portals and tailor education, messaging, and monitoring tools.
Affordable, Accessible, and Scalable
Free to programs, low-cost to families, and works across all devices—no app required.
Ready for Value-Based Care
Delivers the engagement, data, and outcomes tracking needed to support emerging reimbursement models.

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